



CRUISE
THE SAINT
LAWRENCE

UNTOUCHED. UNMATCHED. UNFORGETTABLE.

CRUISING to new levels

A word from the ministers

Canada



Saguenay, Baie-Comeau, Sept-Îles, Havre-Saint-Pierre, Gaspésie, Îles de la Madeleine... Each one, a destination of choice for international cruise passengers and a tremendous source of pride for our local communities and Québec as a whole. All of these sites now boast top-notch port facilities thanks to large-scale efforts invested over the past three years.

Nestled along the banks of the Saint Lawrence River, these ports are an important gateway to our country and a wellspring of opportunity for the province. That is why the Government of Canada has budgeted \$60 million over five years to accommodate the berthing of high-tonnage cruise ships and promote tourist attractions in and around these port areas.

With this work now well under way, these ports of call are able to greet the thousands of visiting cruise passengers with a rich and highly-exciting tourism offering.

The Government of Canada is proud to be associated with this enormous undertaking piloted by the Cruise the Saint Lawrence Association, an organization that has made it possible to structure the Saint Lawrence port of call network. With the support of the Government of Canada and the association's other partners, cruise passengers are now able to enjoy a truly memorable, one-of-a-kind experience.

Minister of State, Regions of Québec
The Honourable Denis Lebel

Tourisme
Québec



In recent years, Québec has invested in the development and promotion of its international cruise ship ports of call. The Saint Lawrence River is an outstanding natural gem that offers breathtaking landscapes and is home to a unique marine ecosystem. The ports of Québec City, Montréal and Trois-Rivières all feature a wonderful combination of historic sites and modern living, and have an extraordinarily vibrant culture. Québec City and Montréal are select gateways to the Saint Lawrence, since these ports have the facilities in place to accommodate international cruise travellers, from the minute they embark to the moment their ship docks.

I also invite you to discover the new ports of call under development in Havre-Saint-Pierre, Sept-Îles, Baie-Comeau, Gaspésie, Îles de la Madeleine and Saguenay. You are sure to be taken by the richness and originality of their attractions, the friendliness of their people, and their cuisine spotlighting local specialties. A variety of activities are available throughout your journey. At all six ports of call, brand-new port and hospitality infrastructures have been or are in the process of being developed to meet the most stringent international standards.

As we strive to introduce the Saint Lawrence to international cruise industry players, I would like to commend the Cruise the Saint Lawrence Association, our principal strategic partner in making the Saint Lawrence one of North America's premiere international cruise destinations. Thanks to significant investments by the Québec government in the amount of \$52 million, as well as the federal government and local communities for a total of \$156 million, we anticipate a project completion date of 2013.

Our goal is to offer an unforgettable experience to all our visitors and I firmly believe we will succeed.

Minister of Tourism
Nicole Ménard



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We anticipate that, by 2013, the strategy will have been deployed completely.

In order to attract more cruises and develop a more comprehensive offer, we wanted to present a greater choice of world-class ports for cruise ships. We are now at the halfway mark on the programme timetable, yet two thirds of the investment has already been used to develop our ports of call. Although Montréal, Trois-Rivières and Québec have been welcoming cruise ships for a good century, these other fascinating ports along the Saint Lawrence River and the Saguenay Fjord are now also exciting destinations for cruise lines.

Thanks to investments in the order of \$156 million – \$104 million of which has already resulted in completed or nearly completed projects including the construction of entirely new docks in some cases and modernised terminals in others – 9 world-class ports are standing by to welcome even the largest cruise ships. Cruise passengers will also benefit from the development or improvement of nearby tourist attractions and a panoply of services in most cases.

As the strategy calls for marketing and advertising initiatives to promote cruising on the Saint Lawrence River – and, in particular the six new ports at Saguenay, Baie-Comeau, Sept-Îles, Havre-Saint-Pierre, Gaspésie and Îles de la Madeleine – we will no doubt soon be clamouring to book a cruise in Québec.

This document is intended to help you grasp the excitement and splendour offered by these Saint Lawrence cruises, and to give you a better understanding of the various improvements and additions to both the infrastructure and the offer. That way, you'll be well positioned to catch the wave.



A sea change in the cruise experience!

In 2008, the governments of Canada and Quebec each announced their strategy for the development of international cruising on the Saint Lawrence River and the Saguenay Fjord.

IRRESISTIBLE

AWARDS

MONTRÉAL

2008 & 2009
'BEST TURNAROUND PORT OPERATIONS'
 AWARDED BY DREAM WORLD CRUISE DESTINATIONS MAGAZINE

2009
'BEST TURNAROUND DESTINATION'
 AWARDED BY DREAM WORLD CRUISE DESTINATIONS MAGAZINE

PHYSICAL CHARACTERISTICS OF THE PORT

BERTHS SECTION M
 Access to port: direct Length: 628.3 m
 Depth: 7.6 m Apron: 9.1 m

SECTIONS 3 AND 5
 Access to port: direct Length: 360 m
 Depth: 9.4 to 10.2 m Apron: 15 m

SECTIONS 4 AND 6
 Access to port: direct Length: 372 m
 Depth: 9.7 m Apron: 9.1 m

AIR DRAUGHT:
 Downstream: between 48 m and 50 m
TIDAL MOVEMENT: Nil **PILOT:** Obligatory

MARINE REFERENCES

Chart # 1310 – Canadian Hydrographic Service
 Latitude 45° 30' N Longitude 73° 33' W

PORT SERVICES

> Fuel by truck > Electricity
 > Fresh water > Waste disposal
 > Lighting

PORT SERVICES – PASSENGER

> Tourist information
 > Excursion transport/shuttle services
 > Coach parking for 40 vehicles

TERMINAL

Comprehensive services; building constructed in 1967, regularly renovated. Located in the heart of Old Montréal near all services (restaurants, car rental agencies, shops, etc.). 13 minutes from ship to shore. Just over 20 minutes from Montréal-Trudeau International Airport.



© SYLVAIN GIGUÈRE - MONTRÉAL PORT AUTHORITY

INITIATIVES IN PROGRESS

PORT OF MONTRÉAL

Setup of a working committee to define welcome terminal enhancements for the years ahead.

> Timeframe: To be determined

MONTRÉAL-TRUDEAU INTERNATIONAL AIRPORT

During the last 10 years, several new infrastructures have been built and existing ones renovated. This includes the addition of a brand new and modern US departure area (2009).

> Investment: \$1.5 billion

Marriott Hotel - Montréal-Trudeau:
 New hotel property erected adjacent to the new transborder jetty; hotel boasts 275 superior category rooms.

> Completion: Fall 2009

Other modernization projects continue with the implementation of new airport technologies designed to simplify and accelerate passenger and baggage processing.

Over the next five years, the international jetty will be extended and a rail shuttle service to downtown will be implemented.



© STÉPHAN POULIN - TOURISME MONTRÉAL



© MONTRÉAL-TRUDEAU INTERNATIONAL AIRPORT

CRUISE LINES ACTIVE FROM 2010 TO 2012

Aida Cruises (Aida Luna, Aida Aura) - Blount Small Ship Adventures (Grand Caribe, Grand Mariner) - Compagnie des îles du Ponant (Le Boréal) - Crystal Cruises (Crystal Symphony) - Fred Olsen Cruise Line (Balmoral) - Holland America Line (Maasdam, Veendam) - Hapag-Lloyd Cruise (C. Columbus, Hanseatic) - Navigation Madeleine (CTMA Vacancier) - NDS Voyages (Princess Danae) - Oceania Cruises (Regetta) - Phoenix Reisen (Amadea, Artania) - Regent Seven Sea Cruises (SS Navigator) - Residensea (The World) - Saga Holidays (Pearl II) - Silversea Cruises (Prince Albert II - Silver Whisper) - St Lawrence Cruise Line (Canadian Empress) - Travel Dynamic International (Clelia II) - Yacht of Seabourn (Seabourn Sojourn)

POPULATION

1.7 MILLION (ISLAND OF MONTRÉAL), 4 MILLION (GREATER MONTRÉAL AREA)
 MAIN CITY AT STOPOVER

TYPE OF FACILITY
PORT OF CALL - PORT OF BARKATION
 (80% OF VOLUME)

PIONEERING

ATTRACTIONS

TROIS-RIVIÈRES

BORÉALIS

CENTRE FOR THE HISTORY OF THE PAPER INDUSTRY. UNIQUE TO CANADA AND HOUSED IN WHAT RANKED AS THE COUNTRY'S LARGEST PAPER MILL IN THE 1920s, 1930s AND 1940s. THE CENTRE WAS INAUGURATED IN 2010. INVESTMENT: \$8 MILLION

CULTURAL CAPITAL OF CANADA 2009



© M. LAFERTÉ - TOURISME TROIS-RIVIÈRES

CRUISE LINES ACTIVE FROM 2010 TO 2012

Fred Olsen Cruise Line (Balmoral) -
Navigation Madeleine (CTMA Vacancier) -
Saga Holidays (Pearl II) - St Lawrence Cruise
Line (Canadian Empress)



© BORÉALIS CENTER



© TOURISME TROIS-RIVIÈRES

INITIATIVES IN PROGRESS

Implementation of a welcome and logistics program in anticipation of initial arrivals.

> Completion: Summer 2012

Transformation of a former warehouse into a multipurpose venue (meeting, greeting, exhibition and entertainment space).
> Timeline: To be determined

PORT OF TROIS-RIVIÈRES
Planned renovations of Section 9 to welcome cruise ships.

> Investment: \$4 million

> Completion: 2018

POPULATION

126,300

TROIS-RIVIÈRES:

MAIN CITY AT STOPOVER

TYPE OF FACILITY

PORT OF CALL

PHYSICAL CHARACTERISTICS OF THE PORT

BERTHS

SECTION 3

Access to port: direct Length: 218 m
Depth: 9.1 m Apron: 15 m

SECTION 4

Access to port: direct Length: 117 m
Depth: 7 m Apron: 15 m

SECTION 10

Access to port: direct Length: 251 m
Depth: 10.7 m Apron: 45 m

AIR DRAUGHT:

Downstream: between 48 m and 50 m

Upstream: 54.8 m

TIDAL MOVEMENT: Minor PILOT: Obligatory

MARINE REFERENCES

Chart # 1313 – Canadian Hydrographic Service

Latitude 46° 21' N Longitude 72° 33' W

PORT SERVICES

> Fresh water
> Lighting

PORT SERVICES – PASSENGER

> Welcome kiosk
> Tourist information
> Excursion transport/shuttle services
> Pavilions featuring regional crafts and specialty food items (planned)

TERMINAL

In the absence of a terminal, cruise passengers are welcomed into a tented structure set up in the portside park in Trois-Rivières.

TIMELESS

AWARDS

OLD QUÉBEC DESIGNATED
WORLD HERITAGE JEWEL
BY UNESCO

QUÉBEC

2008 & 2009
'BEST DESTINATION EXPERIENCE (INDEPENDENT)'
BY DREAM WORLD CRUISE DESTINATIONS MAGAZINE

2008
'MOST RESPONSIVE PORT'
'BEST TOUR GUIDE'
BY DREAM WORLD CRUISE DESTINATIONS MAGAZINE

PHYSICAL CHARACTERISTICS OF THE PORT

MAIN BERTHS
BERTH 19
Access to port: direct Length: 192 m
Depth: 8 m Apron: 8.8 m

BERTH 21
Access to port: direct Length: 206 m
Depth: 11.7 m Apron: 12.2 m

BERTH 22
Access to port: direct Length: 325 m
Depth: 12.2 m Apron: 12.2 m

ALTERNATE BERTHS
BERTH 93
Access to port: direct Length: 96.9 m
Depth: 10.2 m Apron: 10 m

BERTH 30
Access to port: direct Length: 224 m
Depth: 10 m Apron: 10 m

BERTH 103
Access to port: direct Length: 185 m
Depth: 12 m Apron: 6 m

AIR DRAUGHT: Downstream: 53 m
Upstream: between 48 m and 50 m
TIDAL MOVEMENT: 4.5 m to 5.5 m
PILOT: Obligatory

MARINE REFERENCES
Chart # 1316 – Canadian Hydrographic Service
Latitude 46° 49' N Longitude 71° 12' W

PORT SERVICES
> Comprehensive range of services

PORT SERVICES – PASSENGER
> Tourist information
> Café du Monde restaurant
> Transport services
> High speed WiFi Internet access

TERMINAL - DALHOUSIE SECTOR
> Originally built in 1984 for "Québec 1984" celebrations commemorating the 450th anniversary of the landing of French explorer Jacques Cartier at Gaspé in 1534, the terminal underwent a retrofit in 2000/2001, with the revamped facilities inaugurated in 2002. Work necessitated investment of more than \$20 million.

> Whenever traffic needs dictate, a tented facility is set up opposite Berth 30 for destination management operations.



© QUÉBEC PORT AUTHORITY

CRUISE LINES ACTIVE FROM 2010 TO 2012

Aïda Cruises (Aïda Luna, Aïda Aura) - Blount Small Ship Adventures (Grand Caribe, Grand Mariner) - Celebrity Cruises (Celebrity Summit) - Compagnie du Ponant (Le Boréal) - Costa Cruise Line (Costa Atlantica) - Cruise West (Spirit of Oceanus) - Crystal Cruises (Crystal Symphony) - Cunard Line (Queen Elizabeth, Queen Mary 2) - Hapag-Lloyd Cruise (C. Columbus, Hanseatic) - Holland America Line (Eurodam, Maasdam, Veendam) - MSC Cruises (Poesia) - Navigation Madeleine (CTMA Vacancier) - NDS Voyages (Princess Danae) - Norwegian Cruise Line (Norwegian Dawn, Norwegian Gem, Norwegian Jewel, Norwegian Spirit) - Oceania Cruises (Regetta) - P&O Cruises (Arcadia, Aurora) - Phoenix Reisen (Amadea, Artania) - Princess Cruises (Crown Princess, Emerald Princess) - Regent Seven Sea Cruises (SS Navigator) - Saga Holidays (Pearl II) - Silversea Cruises (Prince Albert II, Silver Whisper) - St Lawrence Cruise Line (Canadian Empress) - Residensea (The World) - Travel Dynamic International (Clelia II) - Yacht of Seabourn (Seabourn Sojourn)

INITIATIVES IN PROGRESS

ACCORD PROGRAM
Centre of excellence for the cruise ship market. Round table set up to enhance destination exposure across the cruiseshipping distribution network.

> Investment: \$1.5 million

> Completion: July 2013

QUÉBEC'S JEAN LESAGE INTERNATIONAL AIRPORT
Planned:

Expansion of international arrivals and US/CAN transborder service areas; number of departure gates to be increased; multi-level garage to be built, US customs pre-clearance facilities to be added; hotel to be erected on airport property.

> Investment: Over \$250 million

> Timeline: To be determined

ACHIEVEMENTS TO DATE
Airport terminal modernization and expansion: new departure gate configuration on two levels with new boarding bridges.

> Investment: \$100 million

> Completed: 2008



© AÉROPORT DE QUÉBEC

POPULATION
508,300 (CITY), 715,515 (GREATER QUÉBEC AREA)
QUÉBEC

MAIN CITY AT STOPOVER

TYPE OF FACILITY
PORT OF CALL -
PORT OF EMBARKATION
(40% OF VOLUME IN 2010)

UNPARALLELED

AWARDS

SAGUENAY

2009
'BEST PORT WELCOME'
 BY DREAM WORLD CRUISE DESTINATIONS MAGAZINE
 2007 & 2009
NATIONAL GOLD AND SILVER MEDAL WINNER FOR TOURISM IN QUEBEC
 GRANDS PRIX DU TOURISME QUÉBÉCOIS

PHYSICAL CHARACTERISTICS OF THE PORT BERTHS

BAGOTVILLE WITH DOLPHIN
 Access to port: direct Length: 374 m
 Depth: 12 m Apron: 20 m

TIDAL MOVEMENT: 6.4 m
PILOT: Obligatory

ANCHOR STATIONS
 Many safe anchoring points are indicated on the marine chart
 Access to port: shuttle Depth: over 40 m

SHUTTLE QUAYS
 6 stations 15 m in length are linked to a footbridge providing access to secure land installations
 Depth: over 3 m

MARINE REFERENCES
 Chart # 1202 and # 1203
 Canadian Hydrographic Service
 Latitude 48° 20' 42" N Longitude 70° 52' 42" W

PORT SERVICES
 > Tug service
 > Fendering system and bollards to handle the world's largest vessels
 > Minimal tidal variation effect with floating portion of brand new facilities (safe gangway)

PORT SERVICES – PASSENGER
 > Tourist information
 > Restaurant facilities
 > Local merchants and shops
 > High speed WiFi Internet access
 > Excursion transport/shuttle services

TERMINAL
WELCOME PAVILION
 Construction and peripheral development
 > Investment: \$5.75 million
 > Completed: 2009



INITIATIVES IN PROGRESS

QUAY
 Development of quayside cruise sector. Creation of a visitor-friendly port village replete with commercial sector.

> Investment: \$15 million

> Timeline: Under way with inauguration scheduled for Fall 2012

ATTRACTION
 Fjord Museum
 Expansion of current museum facilities (tactile basins, huge aquarium and 3D projection).

> Investment: \$4.1 million

> Completion: Summer 2012

ACHIEVEMENTS TO DATE

Port
 New pier facilities dedicated exclusively to cruise ships make it possible to accommodate a greater number of ships. The pier comprises five mooring dolphins and four berthing dolphins.

> Investment: \$28 million

> Completed: September 2008

ATTRACTIONS
LA FABULEUSE
 THIS LARGER-THAN-LIFE ENTERTAINMENT SHOW RECOUNTS THE HISTORY OF THE KINGDOM OF SAGUENAY AND HAS BEEN TRANSLATED INTO ENGLISH AND ITALIAN.

TOURIST BUS
 INCEPTION OF A BUS SHUTTLE FROM THE CRUISE SHIP TERMINAL TO THE CITY CENTRE WITH SERVICE EXTENDING TO LOCAL ATTRACTIONS.

POPULATION
 146,600
SAGUENAY
 MAIN CITY AT STOPOVER
 TYPE OF FACILITY
PORT OF CALL



PROJECT UNDER DEVELOPMENT

CRUISE LINES ACTIVE FROM 2010 TO 2012

Blount Small Ship Adventures (Grand Mariner) -
 Celebrity Cruises (Celebrity Summit) - Compagnie du Ponant (Le Boréal) - Costa Cruise Line (Costa Atlantica) -
 Fred Olsen Cruise Line (Balmoral) - Holland America Line (Eurodam, Maasdam, Veendam) - Navigation Madeleine (CTMA Vacancier) - Norwegian Cruise Line (Norwegian Dawn) - P&O Cruises (Arcadia) - Phoenix Reisen (Artania) -
 Princess Cruises (Crown Princess) - Regent Seven Sea Cruises (SS Navigator) - Residensea (The World) - Saga Holidays (Pearl II) - Silversea Cruises (Prince Albert II) -
 Yacht of Seabourn (Seabourn Sojourn)

COLOSSAL

BAIE-COMEAU

MANICOUAGAN-UAPISHKA WORLD BIOSPHERE RESERVE
RECEIVED OFFICIAL UNESCO DESIGNATION.

ATTRACTIONS

THE GARDEN OF THE GLACIERS FEATURES A MIX OF SCIENTIFICALLY-BASED INTERPRETIVE, EXPERIENTIAL AND EDUCATIONAL ACTIVITIES IN A LOCATION AS EXCEPTIONAL AS IT IS UNIQUE. THIS ONE-OF-A-KIND ATTRACTION WAS COMPLETED IN JUNE 2009 AND BACKED BY AN INVESTMENT OF SOME \$10 MILLION.



© GARDEN OF THE GLACIERS



INITIATIVES IN PROGRESS

MARINE PAVILION
Construction of a terminal to welcome passengers; development of a pedestrian walkway and sidewalks; and, enhancement of traffic flow between the pavilion and the city centre.

> Investment: \$26 million

> Completion: May 2012

POPULATION

23,000 (CITY)
30,000 (GREATER
BAIE-COMEAU AREA)
MAIN CITY AT STOPOVER
TYPE OF FACILITY
PORT OF CALL

© MARC LOISELLE



PROJECT UNDER DEVELOPMENT



PHYSICAL CHARACTERISTICS OF THE PORT

BERTH 1
Access to port: direct Length: 155 m
Depth: 10 m Apron: 17 m

BERTH 2
Access to port: direct Length: 155 m
Depth: 9.5 m Apron: 17 m

BERTH 3
Access to port: direct Length: 125 m
Depth: 9.5 m Apron: 24 m

TIDAL MOVEMENT: 4.15 m
PILOT: Upon request

MARINE REFERENCES

Chart # 1226 – Canadian Hydrographic Service
Latitude 49°13' N Longitude 68°09' W

PORT SERVICES

> Fuel by truck > Fresh water
> Roll-on/roll-off ramp > Car ferry ramp
> Electrical outlets for tugs > Tug

PORT SERVICES – PASSENGER

> Welcome kiosk
> Tourist information
> Excursion transport/shuttle services

TERMINAL

Under construction

CRUISE LINES ACTIVE FROM 2010 TO 2012

Fred Olsen Cruise Line (Balmoral, Black Watch) –
Holland America Line (Eurodam, Maasdam) –
Saga Holidays (Pearl II) –Yacht of Seabourn
(Seabourn Sojourn)

UNIQUE

SEPT-ÎLES

POPULATION

25,500

SEPT-ÎLES MAIN CITY AT STOPOVER

TYPE OF FACILITY – **PORT OF CALL**



PHYSICAL CHARACTERISTICS OF THE PORT

BERTHS

CRUISE DOCK

Access to port: direct Length: 315 m
Depth: 11 m Apron: 20 m

TIDAL MOVEMENT: 2.7 m

PILOT: Obligatory

MARINE REFERENCES

Chart # 1221 and # 1220

Canadian Hydrographic Service

Latitude 50° 12' N Longitude 66° 23' W

PORT SERVICES

> Fuel by truck > Fresh water
> Waste disposal > Tug service

PORT SERVICES – PASSENGER

> Tourist information
> Restaurant facilities
> Local merchants
> High speed WiFi Internet access
> Excursion transport/shuttle services

TERMINAL

Cruise terminal includes a welcome pavilion and embarkation/disembarkation area.

> Investment: close to \$200 000

> Completed: 2010

INITIATIVES IN PROGRESS

OLD QUAY

Development of the site to allow for embarkation/disembarkation of cruise passengers interested in excursions to Île Grande Basque or tour of local islands (Virée des Îles).

Meeting place for local artists and specialty food producers to showcase their talents and offer their products for sale.

> Investment: \$3 million

> Completion: December 2011

OLD FUR TRADING POST

Redevelopment of an old fur trade venue with a view to creating a world class tourist attraction.

Restoration of existing buildings: general store, lookout tower, chapel, living quarters and camp.

Development of theme-based visitor itinerary. Diversification of schedule of activities.

> Investment: \$2 million

> Completion: December 2011

ACHIEVEMENTS TO DATE

PORT OF SEPT-ÎLES

Extension of dock to accommodate ships over 300 metres in length and carrying upwards of 2500 passengers.

> Investment: \$20.6 million

> Completed: Fall 2010



© RALPH GRIZZLE



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CRUISE LINES ACTIVE FROM 2010 TO 2012

Crystal Cruises (Crystal Symphony) -
Holland America Line (Maasdam) -
Norwegian Cruise Line (Norwegian Spirit) -
Phoenix Reisen (Artania) -
Saga Holidays (Pearl II)



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INSPIRING

HAVRE-SAINT-PIERRE

POPULATION

3,150
HAVRE SAINT-PIERRE MAIN CITY AT STOPOVER

TYPE OF FACILITY – PORT OF CALL



PROJECT UNDER DEVELOPMENT

PHYSICAL CHARACTERISTICS

OF THE PORT

BERTHS
Access to port: direct Length: 300 m
Depth: 9.5 m Apron: 19.5 m

AT DOCK
Access to port: direct Length: 108 m

WITH DOLPHIN
Access to port: direct Length: 171 m

TIDAL MOVEMENT: 2.3 m
PILOT: Upon request

MARINE REFERENCES

Chart # 4429 and # 4430
Canadian Hydrographic Service
Latitude 50°14' 10" N
Longitude 63°36' 30" W

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PORT SERVICES

- > Fuel by truck
- > Lighting
- > Fresh water (under condition)
- > Electricity (small vessels only)
- > Ramp (upon request)
- > Dockers

PORT SERVICES – PASSENGER

- > Boat excursion services
- > Tourist information
- > High speed WiFi Internet access
- > Parks Canada information
- > Mingan Archipelago exhibition
- > Rest area
- > Meeting rooms

TERMINAL

PORTAIL PÉLAGIE CORMIER
Built in 2004, the cruise terminal includes a welcome pavilion and embarkation/disembarkation area.

INITIATIVES IN PROGRESS

EXPANSION OF THE PORTAIL PÉLAGIE CORMIER
Expanded facilities to include a wooden boardwalk from the landing pier to Portail Pélagie Cormier. Addition of a welcome pavilion opposite passenger exit, and development of a quayside area where visitors can sample local products and learn about local events/attractions.

> Investment: \$1.2 million

> Completion: Summer 2012

ENHANCEMENTS TO WELCOME FACILITIES

Place des Artisans:
Construction of a building facing the quay where local artisans can showcase their talent.

Shed à Morue:
Transformation of the former cod processing plant into an entertainment and exhibition venue. Renovation of the Maison de la culture Roland-Jomphe and development of Allée Cayenne (Cajun Way).

> Investment: \$5.5 million

> Completion: Summer 2011

PHASE 2

Draw up a tourism sector development plan and, plan an area where cruise passengers can familiarize themselves with regional history and heritage.

> Investment: To be confirmed

> Timeline: To be determined

ACHIEVEMENTS TO DATE

Port of Havre-Saint-Pierre
Extension of pier to accommodate larger ships.

> Investment: \$10 million

> Completed: 2010

CRUISE LINES ACTIVE FROM 2010 TO 2012

Compagnie du Ponant (Boréal) -
Fred Olsen Cruise Line (Balmoral) -
Navigation Madeleine (CTMA Vacancier) - Saga Holidays (Pearl II) -
Silversea Cruises (Prince Albert II)

BREATHTAKING

GASPÉSIE

DESIGNATED AS ONE OF **THE WORLD'S TOP 20 DESTINATIONS** ACCORDING TO THE NATIONAL GEOGRAPHIC SOCIETY

PHYSICAL CHARACTERISTICS OF THE PORT

GASPÉ ANCHOR STATIONS

Many safe anchoring points are indicated on the marine chart

Access to port: shuttle Depth: 15 m

SHUTTLE QUAYS

5 stations are linked to a footbridge providing access to secure land installations

Length: 45 m Depth: 8 m
Apron: 32 m

ALTERNATE BERTHS

BERTH GASPÉ (Sandy Beach)

Length: 180 m Depth: 10 m
Apron: 32 m

BERTH PERCÉ

Access to port: direct Length: 215 m
Depth: 5.5 m Apron: 32 m

TIDAL MOVEMENT: 1.9 m

PILOT: Upon request



© PHOTOPLINCIEL



PROJECT UNDER DEVELOPMENT

MARINE REFERENCES

GASPÉ Chart # 4416 and # 4485
Canadian Hydrographic Service
Latitude 48°50' N Longitude 64°27' W

PERCÉ Chart # 4485
Latitude 48°32' N Longitude 64°13' W

PORT SERVICES

GASPÉ

- > Fuel by truck > Fresh water
- > Lighting > Electricity
- > Dockers > Minor repairs

PERCÉ

- > Fuel by truck > Fresh water
- > Lighting > Electricity

PORT SERVICES – PASSENGER

- > Welcome kiosk
- > Tourist information
- > Excursion transport/shuttle services

TERMINAL

In planning stage. Until the new facility is constructed, marina and harbour master services are used to welcome ships into port.

CRUISE LINES ACTIVE FROM 2010 TO 2012

- Blount Small Ship Adventures (Grande Caribe) -
- Celebrity Cruises (Summit) - Compagnie du Ponant (Le Boréal) - Fred Olsen Cruise Line (Balmoral) -
- Holland America Line (Eurodam, Maasdam, Veendam) -
- Navigation Madeleine (CTMA Vacancier) - NDS
- Voyages (Princess Danae) - Norwegian Cruise Line (Norwegian Dawn) - Phoenix Reisen (Amadea, Artania) -
- Saga Holidays (Pearl II) - Silversea Cruises (Prince Albert II) - Travel Dynamic International (Clelia II) -
- Yacht of Seabourn (Seabourn Sojourn)



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INITIATIVES IN PROGRESS

PHASE 1

UPGRADING OF AVAILABLE PASSENGER WELCOME FACILITIES IN GASPÉ

Enhancements to harbour master's office and signage; set up of efficient passenger welcome structure; adaptation of existing infrastructure for smoother flow of traffic.

> Investment: \$4.5 million

> Completion: Summer 2011

PHASE 2

GASPÉ INTERMODAL TERMINAL

Construction of a terminal designed to welcome a mix of cruise ship, rail and marina traffic. Multipurpose facility designed to provide comprehensive visitor welcome services. Construction of parking facility for ground-based transport services.

> Investment \$8 to \$10 million

> Completion: May 2012

TOURIST TRAIN

Set up of a new tourist train service designed to accommodate up to 500 passengers on route to Percé from Gaspé's welcome pavilion. Welcome areas to be developed at the marina, adjacent to Coin-du-Banc beach and at Anse-à-Beaufils station close to Percé.

> Completion: December 2012

POPULATION

14,800 (GASPÉ)

3,500 (PERCÉ)

GASPÉ MAIN CITY AT STOPOVER

TYPE OF FACILITY

PORT OF CALL

INTIMATE

ÎLES DE LA MADELEINE

ATTRACTIONS

INVESTMENTS TOTTALLING IN EXCESS OF \$15 MILLION HAVE BEEN MADE OR ARE UNDER WAY WITH A VIEW TO ENHANCING LOCAL TOURIST SUPPLY.



PROJECT UNDER DEVELOPMENT

PHYSICAL CHARACTERISTICS OF THE PORT BERTHS

TANKER BERTH
Access to port: direct* Length: 140.5 m
Depth: 8 m Apron: 11.2 m

COMMERCIAL BERTH I
Access to port: direct* Length: 82 m
Depth: 5.5 m Apron: 36 m
* Use of shuttles dependent upon ship size

TIDAL MOVEMENT: 2.2 m
PILOT: Upon request

MARINE REFERENCES
Chart # 4951 and # 4956
Canadian Hydrographic Service
Latitude 47° 30' N Longitude 61° 52' W

PORT SERVICES

- > Fuel by truck
- > Electricity
- > Fresh water
- > Minor repairs
- > Lighting
- > Canadian Coast Guard emergency service

PORT SERVICES – PASSENGER

- > Welcome kiosk
- > Tourist information
- > Excursion transport/shuttle services

TERMINAL

In planning stage

CRUISE LINES ACTIVE FROM 2010 TO 2012

- Compagnie du Ponant (Le Boréal) -
- Crystal Cruises (Crystal Symphony) -
- Holland America Line (Maasdam) -
- Navigation Madeleine (CTMA Vacancier) -
- Saga Holidays (Pearl II) - Silversea Cruises (Prince Albert II) - Yacht of Seabourn (Seabourn Sojourn)



PROJECT UNDER DEVELOPMENT



INITIATIVES IN PROGRESS

PHASE I

Construction of cruise ship quay; Development of new quay for ship-to-shore vessels; rebuilding of tanker quay; development of loading zone for tourist buses; reorganization of traffic and signage; ambient lighting.

Development of Chemin du Quai: Development of footpaths the length of this roadway, creation of meeting points, installation of street furniture, interconnection of Sentier récréatif du Corridor du Littoral with Chemin du Quai.

> Investment: \$1.9 million

> Completion: Fall 2012

Construction of marine terminal: Joint endeavour with CTMA Group Onsite services offered to be determined.

> Investment: \$1.2 million

> Timeline:

Construction begins in Fall 2011

> Completion: September 2012

PHASE 2

Ongoing enhancements to village core with implementation of more functional links for traffic and other.

> Investment: \$4.9 to \$6.9 million

> Completion: Year-end 2013

POPULATION

1,685 (CAP-AUX-MEULES)
13,000 (ENTIRE ARCHIPELAGO)
MAIN CITY AT STOPOVER

TYPE OF FACILITY

PORT OF CALL
OCCASIONAL PORT OF ENTRY (NOT RECOGNIZED BY THE CANADIAN TRANSPORTATION AGENCY) - HOME PORT OF CTMA



ATLANTIC OCEAN

9 PORTS OF CALL

A defining role

The mandate of Cruise the Saint Lawrence is to enable private and public agencies to benefit from a permanent structure that will allow them to work together on the development and promotion of international cruises on the Saint Lawrence River. Cruise the Saint Lawrence groups the 9 ports of call on the Saint Lawrence and is both a strategic source of information and marketing catalyst for its members and partners.

SPECIFIC BENEFITS FOR CRUISE LINES AND MEDIA

- > Familiarization tour
- > Reservation agent training
- > Itinerary planning assistance
- > Photo library
- > DVD of destination
- > Cruise line presence on website
- > Distribution of a destination planner
- > Cooperative marketing

Contact us to inquire about our services!

CRUISE THE SAINT LAWRENCE

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Port of call contacts

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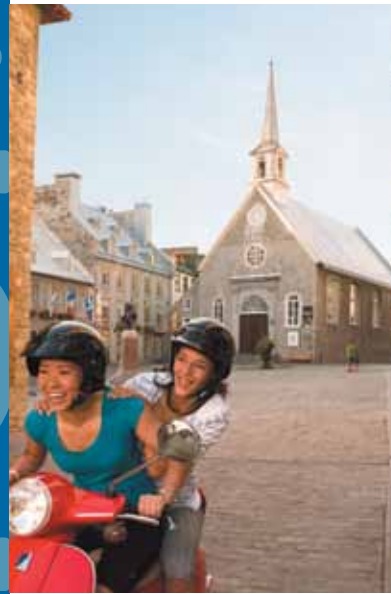
ÎLES DE LA MADELEINE

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CRUISE CANADA NEW ENGLAND

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