

PRESS RELEASE



FOR IMMEDIATE RELEASE

Rimouski, February 13, 2009. Cruise the Saint Lawrence Association will host the 11th Canada New England Cruise Symposium in Saguenay from June 16 to 18.

Cruise the Saint Lawrence Association is proud to welcome the 11th edition of the Canada New England Cruise Symposium. This 2009 edition will be held on June 16-18 at Le Montagnais, Hotel & Convention Centre in Saguenay, Québec, Canada.

This Symposium will enable its 200 participants to hear the twenty guest speakers talking about the latest trends and recent developments in the industry. This two-day Cruise Symposium will attract active delegates who are involved in various organizations such as cruise lines, medias, tour operators, port authorities, tourism offices, marine agencies, airports, chambers of commerce and cruise associations. These attendees will be gathered in Saguenay to learn current trends and perspective of the industry and develop networking opportunities.

The Symposium will cover the question of the position of Canada New England and more specifically its growth potential as an international cruise destination. In these economic currents the geography of Canada New-England may be an advantage for drive-to-market clients located near from homeports of Boston, New-York, Montreal and Quebec City.

Saguenay is a perfect choice for this 2009 symposium. The region of the Saguenay is one of the most beautiful areas in Québec. The leg of a trip there will unveil a rich, **natural setting** that wraps around a **vibrant urban life**, making this stopover an unforgettable experience. One's may contemplate the **majestic fjord**, which is one-of-a-kind in **North America** and one of the longest such waterways in the world, and from its shores, take in the most beautiful towns in Québec. New port of call for the Canada New England destination, Saguenay has dazzled over 35 000 passengers travelling on major international cruise lines.

A first in the history of the Canada New England Cruise Symposium: A special dedicated event website for information and registration: www.cruisesaintlawrence.com/CNEsymposium

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Source:

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