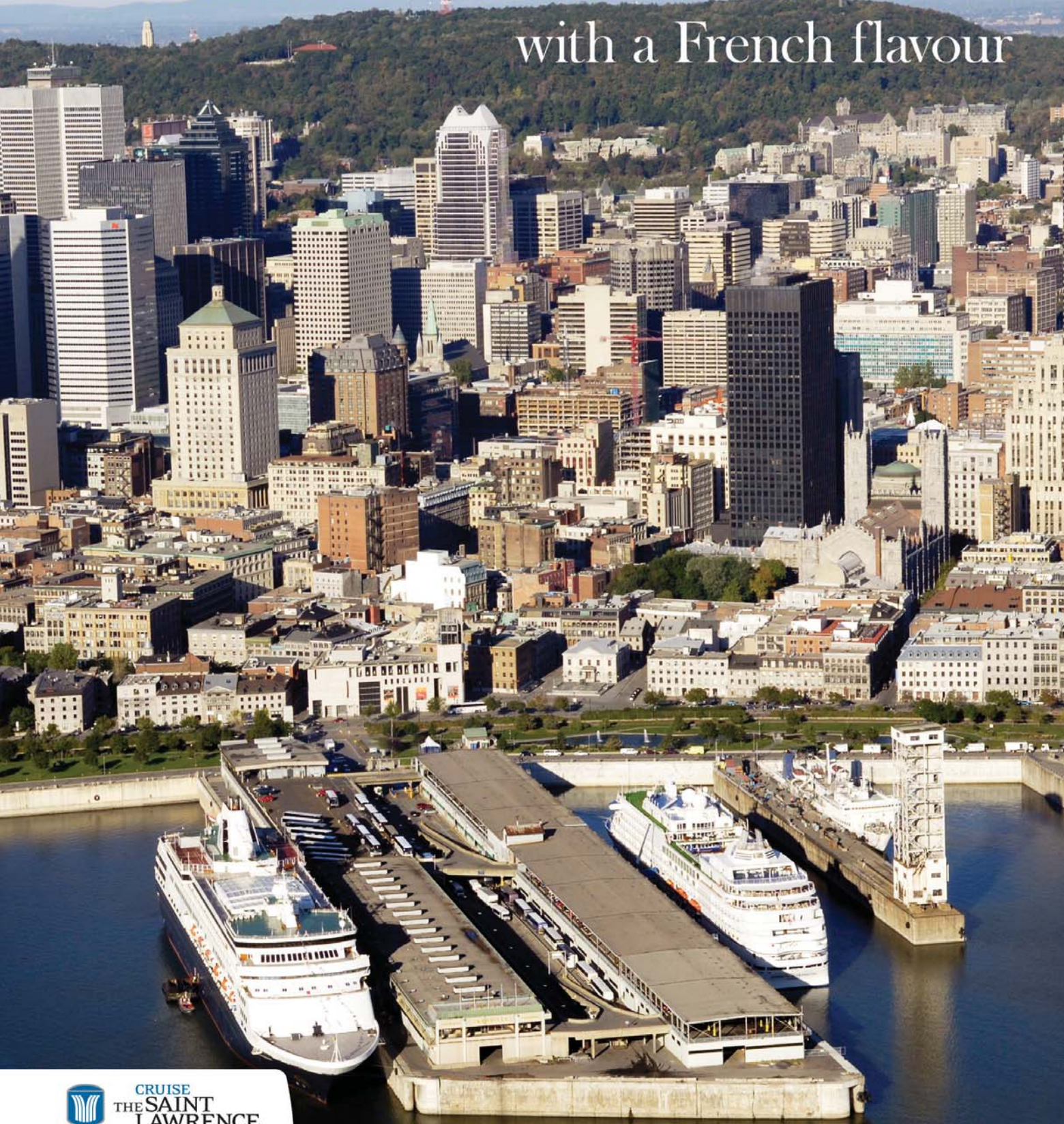




Montreal

All the cultures of the world with a French flavour



CRUISE
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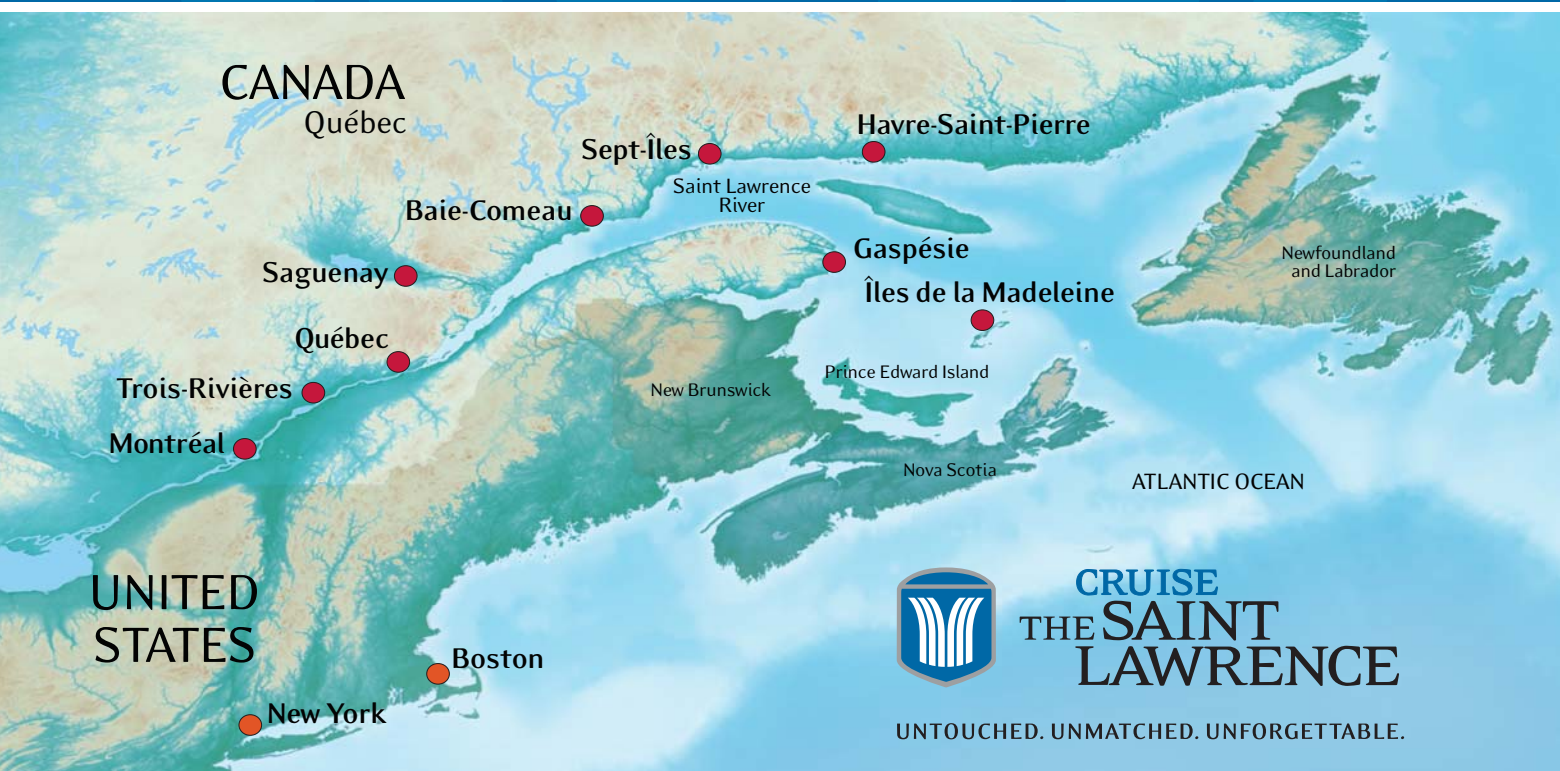
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Canada

EXPERIENCE THE WORLD.

Vast waters, impressive tides, awe-inspiring sunsets. Historic cities and towns, filled with charm, culture and gastronomic delights. Nature at its finest. Our ports of call along the Saint Lawrence river offer passengers the unique opportunity to experience the most European cities and towns on the continent, a multitude of cultures and languages, and the best nature has to offer, all within a friendly and safe North American setting.

CRUISE THE Saint Lawrence

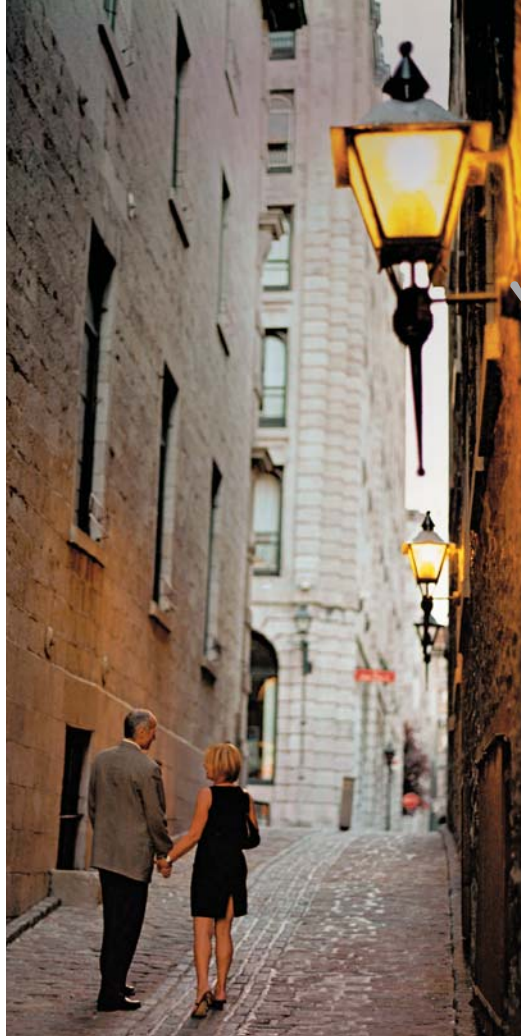


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THE FOLLOWING INTERNATIONAL CRUISE LINES WILL BE MAKING STOPOVERS IN THE SAINT LAWRENCE'S VARIOUS PORTS OF CALL DURING THE 2009 CRUISE SEASON:

Aida Cruises, American Canadian Caribbean Line, Canadian Sailing Expeditions, Celebrity Cruises, Costa Cruises, Crystal Cruises, Cunard Cruise Line, Fred Olsen Cruise Line, Holland America Line, Marsans Transtours, Norwegian Cruise Line, P&O Cruises, Pearl Seas Cruises, Peter Deilmann Cruises, Princess Cruises, Silversea Cruises and Travel Dynamics International



MONTREAL

Sophisticated and with European flair, Montréal is home to 3.4 million residents from a wide variety of backgrounds, where French, English and several other languages are spoken daily. Be sure to discover the distinctive charm of its unique neighbourhoods:

- ◆ Trendy Plateau Mont-Royal
- ◆ Colourful Little Italy
- ◆ Traditional Chinatown
- ◆ Eclectic Saint-Laurent Boulevard
- ◆ The ultimate French venue, Saint-Denis Street.

For a little sightseeing and history, climb to the top of Mount Royal for a panoramic view of the city discovered by French explorer, Jacques Cartier, the first European to sail up the Saint Lawrence River during his second voyage to Canada in 1535.

With so much to see, do and taste, Montréal's old world charm set in modern surroundings is a true delight to discover – again and again!

SAFE, EASY ACCESS TO ALL YOUR DESTINATIONS

Only 5 minutes from the downtown core and an easy drive to the Pierre Elliot Trudeau airport, the Port of Montréal is one of the most visited ports on the North American continent. Above all, Montréal is a port terminal where passengers disembark to visit Québec and Canada or travel on to further destinations by plane. Based on the amount of travel registered, 2008 was ranked one of the busiest seasons since 1998, registering 41 stopovers and welcoming 33,314 international travellers, an increase of 16% compared to 2007. Of these passengers, 80% travelled the New England route along the Atlantic seaboard from New York City, and 16% travelled the Montréal - Îles de la Madeleine circuit.

CAPITAL OF CELEBRATION AND GASTRONOMY

No other city in North America offers the enthusiasm, charm, dynamic cultural scene, diverse architecture, and gastronomy that you will find in Montréal. Experience the merging of past and present, attend festival after festival, and take pleasure in gathering places where creativity abounds. There is no better place to start or end a cruise along the majestic Saint Lawrence River.

Cosmopolitan and brimming with culture, Montréal's warm and welcoming atmosphere is sure to seduce you, no matter what your expectations: great shopping, beautiful sights, every style of music, professional theatre, over 40 exciting festivals, delicious gourmet food, and so much more. Every day is a celebration!

TROIS-RIVIÈRES

WHERE CULTURE AND NATURE MEET

Founded in 1634, Trois-Rivières will be celebrating 375 years of history in 2009 and has been crowned Cultural Capital of Canada for the occasion! Trois-Rivières's wharves are located adjacent to the city's central core, internationally renowned for its originality, and are just a stone's throw away from a recognized historic district, which played a key role in the colonization of Québec. Just outside the city, lies an enchanting and untouched natural playground for outdoor enthusiasts to enjoy.



300 feet from Musée
de la Civilisation 2 000 feet from
Marché du vieux-Port 3 000 feet from
300 feet from Restaurants Château Frontenac
425 feet from Hotels 500 feet
from Quartier Petit Champlain
1 300 feet from
Interpretation Center
1 650 feet from Funicular
1 900 feet from jewellery and
art
galleries

THE BELOVED PORT

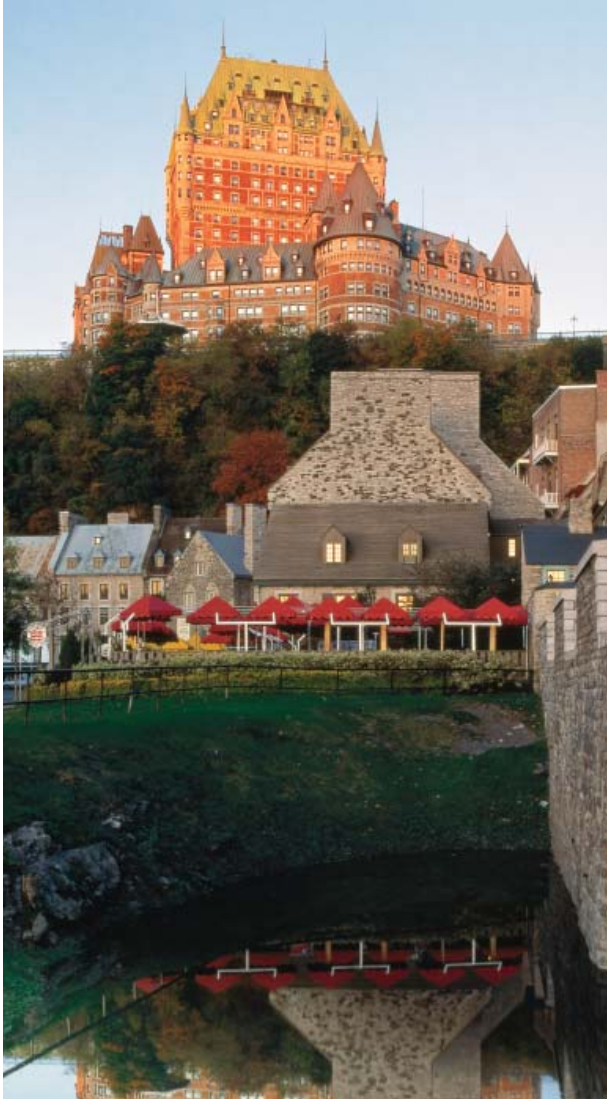
on Canada & New England cruises

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 **PORT DE
OF QUÉBEC**

Canada

Easy walk to main attractions



QUÉBEC

origins of New France by visiting the Place-Royale and Petit Champlain quarter where Samuel de Champlain built his first home in 1608. Numerous festivals and events are held throughout the year.

BEHOLD ITS NATURE

Take in the breathtaking landscapes of the Île d'Orléans, the Côte-de-Beaupré and the magnificent Montmorency Falls, just 30 minutes from Québec City. A trip to the Basilica of Sainte-Anne-de-Beaupré, internationally renowned pilgrimage site, is an absolute must.

AN INCREASINGLY POPULAR DESTINATION

The Port of Québec broke all records in 2008, by welcoming its highest number of international cruise ships with over 112,000 passengers and crew members visiting Québec City, a 20% increase over 2007. This substantial rise in passenger levels is the result of an increase in the number of ship visits—84 compared to 74 last year—as well as a greater number of large cruise liners. The 2008 cruise ship season was marked by several major events, including a first-time visit to Québec City by Explorer of the Seas, as well as the Queen Elizabeth II's final visit to the city on September 23.

Forecasts call for 2009 to be just as successful with an anticipated increase in the number of cruise passengers boarding and disembarking, including eight turnaround operations (notably the Crown Princess and the Costa Atlantica) and a visit by Cunard's newest ship, the Queen Victoria.

QUÉBEC CITY: HERE AND NOW! EXPERIENCE ITS HISTORY

Discovered in 1608 by Samuel de Champlain, Québec City was the first European colony founded north of Mexico's Rio Grande. Arrive at port and catch a glimpse of the majestic Fairmont Le Château Frontenac, the most photographed hotel in the world. Referred to as the romantic capital of Canada, Old Québec is the only fortified city in North America. Delight in its beautiful old churches and stone houses. Take a walk along the Promenade des Gouverneurs, along Cap Diamant all the way to the Plains of Abraham, and discover the star-shaped Citadelle. Enjoy a ride in a horse-drawn carriage through its narrow, winding streets. Go back in time to the



SAGUENAY

A City—A Fjord

A Fjord

Les Grands Prix du Tourisme Québécois 07 - Gold Medal Winner Tourist Services

A City

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**Promotion
Saguenay**
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PORT OF SAGUENAY
portsaguenay.ca

Settled in the heart of Québec, heading the majestic Saguenay Fjord, under the omnipresent gaze of Monts-Valin massif and well rooted between three National Parks, here is Saguenay. Privileged destination for the tourists, it offers a wide range of activities in summer as well as in winter, where snow conditions are exceptional. Meet the Saguenéens, they are well known for their warm welcome and their unique accent. Discover what really sets Saguenay apart, see the city, the fjord and the beautiful nature.

Host of the Canada New England 2009 Cruise Symposium
cruisesaintlawrence.com/CNEsymposium





The region of the Saguenay is one of the most beautiful areas in Québec. With its extravagant nature and bustling city life, Saguenay is sure to provide countless exhilarating experiences.

RICH CULTURE AND HISTORY

Discover the history of this magnificent territory through its many museums, interpretation centres and art galleries. Relax and enjoy the terrace cafés, lively bars and boutiques in the heart of downtown. Take in spectacular shows and attend numerous festivals, including some whose international reputations draw in more than 150,000 visitors yearly. Of course, no visit would be complete without a tour of the Pulperie de Chicoutimi, a vast interactive cultural and tourism complex, dedicated to preserving and promoting the region's heritage, its art and its history. The new Saguenay Hop on/Hop off tourist bus makes it easy to get around to the various tourist sites and attractions and discover the treasures of Chicoutimi and La Baie in perfect comfort.

NATURE AND ADVENTURE

Surrounded by three national parks and the Saguenay Fjord, the region offers a multitude of activities, each more exhilarating than the last. Contemplate the majestic fjord, a glacial valley that stretches out over 126 km, unique in North America and one of the longest such waterways in the world. The famed Michelin Guide recently gave

the Saguenay Fjord a three star ranking as a world-renowned tourist attraction, placing it in the same category as the Eiffel tower in Paris and the pyramids of Egypt. From its shores, take in the most beautiful towns in Québec. Board a sea kayak, zodiac, sailboat, seaplane or helicopter and dare to try any number of adventure-tourism activities.

CRUISE NEWS 2009

Following the construction and inauguration of its new cruise ship port at the Baie des Ha! Ha!, Saguenay welcomed eight cruise ships and nearly 11,500 passengers in 2008. The 2009 cruise season promises to be even more exciting with an anticipated 15 stopovers and over 27,000 passengers arriving at port!

In 2009, travellers will also benefit from an all-new welcome centre, including a tourist office, gift shops, VIP room overseeing the fjord, wireless services, a coffee house and an indoor alley with regional craftspersons. This new wing, which will be completed in September 2009, will close one of Saguenay's largest tourism projects and proudly position the city in the international cruise market.

SAGUENAY



Welcome
Sept-Îles, unique
Bienvenue
Kuei kuei



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DESTINATION

Sept-Îles

NAKAUINANU

www.tourismeseptiles.ca/cruises.html

MAJESTIC LANDSCAPES. MODERN INSTALLATIONS.

Every effort has been made to ensure the port of Baie Comeau's new infrastructures are ready to welcome visitors and ships for the 2009 season. In addition to modernizing the area, the new installations will provide easier access to the region's majestic landscapes shaped by glacial retreats and extraordinary, unusual natural phenomena. The city's downtown core has also undergone a major rejuvenation for the enjoyment of its residents and tourists.

During guided tours led by experienced naturalists, nature observers are sure to catch a glimpse of the North American black bear, an ever-present visitor to the area when not in hibernation. The Baie-Comeau area also boasts several engineering masterpieces in the realm of hydroelectricity that are well worth a visit. The Manic-2 hydroelectric complex is a great place to learn how electricity is produced. Within the Manic 5 complex, located some 200 km north of the city, is the Daniel-Johnson dam, one of the most spectacular dams in the world and high enough to almost fit the Eiffel Tower in its main vault!

NEW IN 2009

The Garden of Glaciers opens its all-new Glacier Exploration Center, where visitors can experience astonishing virtual activities that bring them under, inside and on top of the glaciers.

Baie-Comeau will welcome two cruise ships this year: The Maasdam from Holland America and the Balmoral from Fred Olsen cruise lines. In 2010, Carnival Cruise Line will also stop three times as part of its After the glaciers itinerary.



BAIE-COMEAU

SEPT-ÎLES

NATURALLY WONDERFUL

The port of call of Sept-Îles proposes a unique cultural experience where two nations meet and the past is conjugated with the present. The rich history of the Innu Community and of the area's entire population is unveiled in all of its splendour within a landscape that is sure to take your breath away.

WWW.ESCALEGASPESIE.CA



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ATRG © Marc Loiseau


ESCALE GASPÉSIE

SEPT-ÎLES

Situated at the mouth of the Gulf of Saint Lawrence, Sept-Îles is renowned for its deep sea port that accommodates the merchandise and materials required for the sprawling iron and aluminum industries. The history of Sept-Îles is intimately linked to the rich natural resources of its magnificent territory. First and foremost, cradle of the Innu, over the years the area has welcomed countless trappers, fishermen, as well as forest and mineral industrialists.

Among its many treasures, you will discover a splendid archipelago, long sandy beaches, rivers, a generous boreal forest, and activities, each more exciting than the last. Exhilarating ocean and forest adventures are coupled with the comfort of a modern, bustling town. From the backcountry to the beaches, to the surrounding islands and the downtown core, Sept-Îles has a thousand and one wonders in store for you!



RAIL AND RIVER

As part of your journey, offer yourself a train ride and discover the majestic Moisie River; a salmon river of international renown. You will be won over by the panorama and scenery; nature in its purest state! Furthermore, this expedition will allow you to observe a variety of unique Innu customs.

BIGGER AND BETTER IN 2009

Construction of new port installations will begin in May 2009 in order to be ready to accommodate cruise ships in the fall of 2010. The new wharf, located at the Monseigneur Blanche wharf, will be equipped to welcome ships carrying over 2,500 passengers and 315 metres in length. Plus, for the first time, Sept-Îles will welcome international cruise ships the Maasdam in May and the Norwegian Spirit in October 2009!

Photos | © Sylvie Guinard | ACSL © Marc Loiseau | Parks Canada © S. Cloutier

ALLURING CHARM. RICH CULTURE.

Be swept away by the beauty of Havre-Saint-Pierre and the Minganie's chain of islands and islets, in particular the Mingan Archipelago National Park of Canada with its mysteriously-shaped and unique monoliths. The Minganie is a littoral some 360 km long and home to a dozen picturesque villages, including the town of Havre-Saint-Pierre. This municipality of 3,300 residents was founded in 1857 by six fishing families from the Îles de la Madeleine. You are sure to be charmed by the unique accent characteristic of the region, which eloquently speaks of its Acadian roots. This new port and surrounding areas are sure to provide some of the most extraordinary and awe-inspiring moments of the cruise.

Explore Anticosti, the legendary island where deer are king, and its national park, which bears the same name. Immerse yourself in the Innu culture of the Ekuanitshit and Nutakuan communities, which reflect the lives of Canada's Aboriginal people. Stroll along one of the region's magnificent fine sand beaches and enjoy the late afternoon bustle as the fishing boats dock.

In 2009, Havre-Saint-Pierre will welcome the Caledonia from Canadian Sailing Expeditions and the Princess Danae from Marsans Cruises. Carnival's Glory will make three stops in 2010 as part of its After the Glaciers itinerary.



HAVRE-SAINT-PIERRE

GASPÉSIE

SO MUCH TO SEE AND DO

The tip of the Gaspé Peninsula is home to the ports of Gaspé, Percé, and Chandler, all of which will take your breath away with their strikingly beautiful landscapes. Embraced by the rich waters of the estuary and the Gulf of Saint Lawrence, this destination will charm you with its sharp cliffs, uneven coastline and breathtaking mountains. Discover picturesque coastal villages; appreciate maritime architecture, as well as the history and legendary hospitality of its inhabitants.

Be seduced by the natural splendours of the Forillon National Park and Gaspé, also known as the Cradle of Canada. Located at the end of the Appalachian Mountains, Forillon has what Gaspé most generously has to offer: impressive landscapes inhabited by a diversified flora and fauna, and the rich and captivating history of the fishermen and merchants of the early 20th century.

Take in the preserved district of Percé where nature is at its grandest and the discoveries are memorable. A visit to Bonaventure Island, which harbours the most important colony of

Northern gannets in the world, and discovering the historic Charles Robin complex, are just some of the most enjoyable activities in the region.

Embark on a trip by rail from Gaspé to Percé for a truly unforgettable experience. Relax and enjoy the view as the train gently winds its way around the capes and along a wonderful succession of cliffs and bays over a distance of one hundred kilometres or so. The Gaspé Bay, the cliffs of Forillon National Park, the sandbar at Malbaie, the unique coastal escarpment at Percé, and the legendary rock of the same name figure among the most outstanding panoramas of Canada's East Coast.

The tip of the Gaspé Peninsula, a definite must-see destination on a cruise along the Saint Lawrence!

2009 A GREAT SEASON FOR CRUISING

Gaspésie will be very busy this year with more than 10 stopovers from May to October 2009, including Holland America's popular Maasdam and Eurodam ships.



ÎLES DE LA MADELEINE

UNIQUE AND UNFORGETTABLE

Experience the insulated authentic culture and vast natural spaces that make the Îles de la Madeleine so unique. The archipelago has a well-preserved natural heritage, extraordinarily beautiful marine landscapes and an exceptional coastline. You will be greeted with the proverbial welcome of the Îles' warm and genuine inhabitants, renowned for their distinctive blend of Acadian, French and English cultures, as well as their histories and typical regional cuisine featuring flavours of the sea.

WORKING TOGETHER FOR THE BENEFIT OF THE CRUISE INDUSTRY!

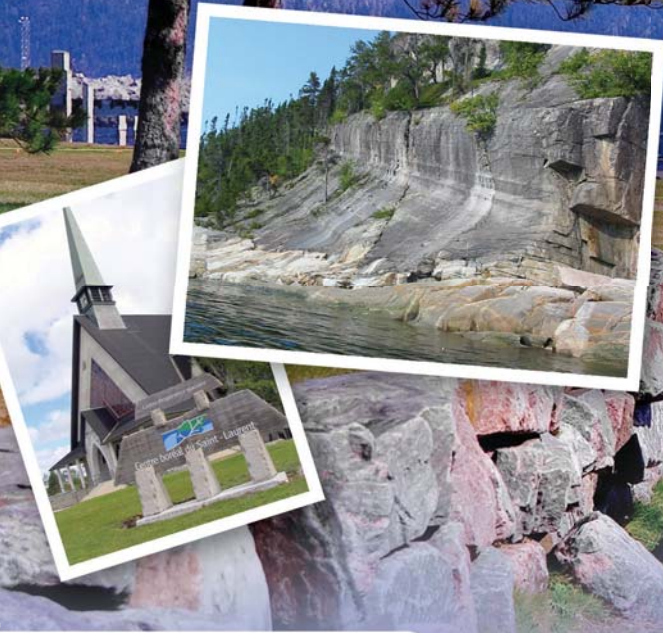
Cruise the Saint Lawrence groups the active and developing ports of call on the Saint Lawrence. The organization is both a strategic source of information and marketing catalyst for its members and partners.

Specific benefits for cruise lines: familiarization tour, travel agency training, itinerary planning help, photo bank, dvd of destination, cruise line presence on the web site, distribution of a destination planner, cooperative marketing.

VISIT US AT WWW.CRUISESAINTLAWRENCE.COM

Baie-Comeau

in the footsteps of the glaciations



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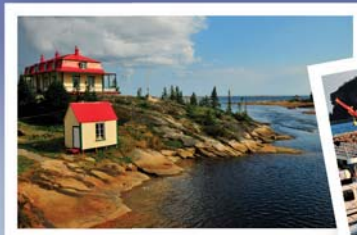
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Havre-Saint-Pierre

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THE ENTIRE LENGTH OF THE MIGHTIEST NORTHERN WATERWAY - FROM THE WHALES FROlickING IN THE ISLAND-STudded GULF TO THE NIGHT LIFE IN MONTRÉAL'S JET-SET CLUBS - THE SAINT LAWRENCE RIVER IS NOW YOURS TO EXPLORE.

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CRUISE THE SAINT LAWRENCE WILL HOST IN SAGUENAY
THE CANADA & NEW ENGLAND CRUISE SYMPOSIUM
ON JUNE 16-18, 2009

Its nine ports and wide-open expanse of ever-changing waters comprise an offer of startling contrasts in great comfort: savage forests, rugged mountains and historic sites give way to quaint villages, nature trails and world-class fishing. Then there's the cutting-edge architecture, cosmopolitan culture, fabulous shopping... and the food. So many dramatic destinations. Such extraordinary experiences. Breathtaking beyond belief.



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