

ANNOUNCEMENT OF FOUR INITIATIVES PORT OF CALL FOR INTERNATIONAL CRUISE SHIPS IN GASPÉSIE

Promoter	Description – Contribution – Investment
<p><u>Escale Gaspésie</u></p> <p><i>Mission: To develop, promote, coordinate and manage international cruise products and services in Gaspésie to secure the port of call's position with major cruise operators</i></p>	<p>Non-repayable contribution of \$314,863 on a total investment of \$832,438 for the structuring and development of the port of call, including logistics for the reception of cruise passengers stopping on the peninsula. These funds have already been used to create executive director and executive assistant positions for the port of call. They will also serve to finance the preliminary environmental impact studies required to extend Sandy Beach wharf and build an intermodal terminal in the City of Gaspé. This one-time, two-year project has resulted in the creation of two permanent jobs.</p>
	<p>Non-repayable contribution of \$483,000 on a total investment of \$1,796,744 for the acquisition of street furniture for passenger staging areas in Gaspé and Percé, including: awnings, bus shelters, boarding platforms, route markers, tables and benches. Side ramps and docking arms will be temporarily added to the existing facilities in Jacques-Cartier nautical park and gangways will be installed to ensure the safe circulation of passengers.</p>
<p><u>Centre culturel Le Griffon</u></p> <p><i>Mission: To safeguard and promote the maritime history of L'Anse-au-Griffon through the preservation and showcasing of various heritage buildings, among them the refrigeration warehouse, forge and harbour</i></p>	<p>Non-repayable contribution of \$123,000 on a total investment of \$470,000 for infrastructure improvements and the acquisition of equipment needed to accommodate the increased number of visitors expected as of spring 2009. This project includes two parts. The first will involve renovating the second floor of the refrigeration warehouse to receive visitors in a unique and authentic maritime setting. The second will consist of setting up a gift shop and artist workshops and acquiring equipment to meet the particular requirements of cruise passengers and business travellers. This initiative will result in the creation of seven new jobs on top of the 18 existing seasonal positions.</p>



Corporation du chemin de fer de la Gaspésie

Mission: To operate the railway line between Matapédia and Gaspé and promote the economic and social development of the Gaspésie region through railway activities

Contribution of \$3,000,000 becoming non-repayable on a total investment of the same amount for the purchase of the Chandler-Gaspé railway line from Canadian National Railways (CN). This project was also aimed at reaching subcontracting agreements with Via Rail Canada to maintain passenger transport service and with *Chemins de fer du Québec* (CFQ) for the development of freight services. Today, the *Corporation du chemin de fer de la Gaspésie* employs 15 people in full-time positions.

Summary

The funds allocated to these projects by Canada Economic Development have been awarded through the *Ports of Call for International Cruise Ships* component of the *Major Economic and Tourism Facilities Initiative*.

Total number of projects:	4
Total contributions from Canada Economic Development:	\$3,920,863
Total investment generated:	\$6,099,182
Total number of jobs created or maintained:	42

